

Cast **GALA**

COALITION TO ABOLISH
SLAVERY & TRAFFICKING

25 YEARS OF IMPACT IN LA

SEPTEMBER 17TH, 2024

COOPER DESIGN SPACE, DTLA | 7:00PM

HONORARY HOST CHAIRS: KATE BOSWORTH & JUSTIN LONG

HONORARY HOST MEMBERS

CHLOE FLOWER, SHAY MITCHELL, COUNCIL PRESIDENT PAUL KREKORIAN,
COUNCILMEMBER NITHYA RAMAN, AILEEN ADAMS & GEOFFREY COWAN,
WENDY GREUEL, ELIZABETH HIRSH NEFTALI,
THOMAS J. BLUMENTHAL, GEARYS, LILIANA PEREZ,
LA CHARGERS, MICHAEL E. WASHIGTON,
SAM DOUMIT, WINN CLAYBAUGH AND MANY MORE...

COALITION TO ABOLISH
SLAVERY AND TRAFFICKING

CELEBRATING

25
YEARS

MAKE YOUR IMPACT



IMPACT

MISSION

Ending human trafficking through education, advocacy and empowering survivors.

THE GALA

For two and a half decades, Cast has made a reverberating impact here at home and across the globe, touching the lives of survivors, their families, and entire communities. Cast's Gala is our signature event recognizing and honoring a select group of change agents who have committed themselves in the unyielding fight against human trafficking.



100%

OF OUR CLIENTS
HAVE SAFE
HOUSING WHEN
THEY GRADUATE
FROM CAST



89%

OF SURVIVORS
HISTORICALLY
SERVED ARE
BLACK,
INDEGENOUS, &
PEOPLE OF COLOR
(BIPOC)



100%

SUCCESS RATE
IN T-VISA
APPLICATIONS
& CLEAR
CRIMINAL
RECORDS



1273

SURVIVORS
AND FAMILY
MEMBERS
SERVED IN
2023



PASSING LAWS
THAT BENEFIT
SURVIVORS
SINCE 2000

V E N U E

COOPER DESIGN SPACE Downtown LA, Fashion District

Since its construction in the early 1920's for clothing manufacturer Milton G. Cooper Company, the Cooper Building has maintained a strong connection to the garment industry through its historic use and industrial design. Though it has evolved and adapted throughout the latter part of the century, the property has always remained true to its roots of fostering creativity and innovation. Proudly part of the Hirsh Collective and owned by the Hirsh family, it is through their stewardship that the legacy of success and service endure.



2024 HONOREE

JESSICA SAROWITZ
SR. MARIA ROSA LEGGOL
Impact Media Award



Fondly known as SOR, Sr. Maria Rosa Leggol was a beacon of hope for children in her homeland of Honduras. Her tireless efforts in building safe communities for vulnerable children provided them with more than a loving home and quality education; she protected them from exploitation and abuse that was increasingly prevalent around them. SOR's legacy lives on in philanthropist and filmmaker, Jessica Sarowitz' groundbreaking film, *With this Light*, illuminating a model of impactful leadership that the world needs now more than ever to prevent threats like human trafficking.



2024 HONOREE

ROMEO MENDOZA Courage Award

Romeo's remarkable resilience and determination, alongside his legal team, exemplify courage in the face of adversity. Recruited with others from his small town in Guatemala to work in a Southern California strawberry farm, Romeo was promised a good job when he came to the US on a temporary agricultural worker visa. His hope turned to terror when he learned he owed the traffickers money and they threatened to hurt him and his family back home. Traffickers forced him to stay silent and lie about their working conditions when labor officials visited the farm, but the officials separated the workers from the traffickers and called Cast. Romeo was reunited with his family and received an array of trauma-informed services, including immigration status and work authorization. Romeo courageously informed Cast about his experience. Our dedicated impact civil litigation unit, dedicated to investigating and litigating corporate entities engaged in trafficking communities throughout California in an effort to hold these companies accountable, fight for workers' human rights, and put a stop to this exploitation.



2024 HONOREE

STASIA WASHINGTON The Founder's Leadership Award



Whether Stasia Washington is advising philanthropic leaders or helping families navigate life's changes, she is visionary and passionate about connecting people, resources and information. As Managing Director at LIDO Advisors, Stasia is responsible for guiding families, public charities and private foundations on all aspects of financial asset management. When human trafficking in her community led Stasia to Cast, she joined the Cast Board of Directors and became a champion for survivors and a leader in the fight to end human trafficking in Los Angeles. Now serving as a Board member of Ralph M. Parsons Foundation and LA84 Foundation, Stasia's love for her community knows no bounds.

Cast is proud to present Stasia with our 2024 Founder's Leadership Award, for her extraordinary leadership in making a sustainable transformation in the lives of survivors and their families.

2024 HONOREE

ROB & MIA BONTA

The Butch Schuman Human Rights Defender Award

California Attorney General Rob Bonta and Assembly Member Mia Bonta stand as human rights champions in our state's battle against human trafficking. Their tireless advocacy for criminal legal reform in their respective offices and their shared commitment to justice as a family has led to transformative policies for racial, gender, and economic equity for women and communities of color. As steadfast advocates for immigrant families and working Californians, they relentlessly pursue evidence-based approaches to push public policy reforms that protect and uplift marginalized communities while dismantling the systems of oppression that perpetuate human trafficking.

The Butch Schuman Human Rights Defenders Award exemplifies values that drive progress, and Rob and Mia Bonta live into these values every day.



A NIGHT TO REMEMBER



SPONSORSHIP LEVELS

DIAMOND SPONSOR: \$100,000

- Preferred VIP valet parking for up to (10) cars
- (20) Distinguished tickets to the event
- Pre-Event check in for you and your guests to skip registration
- Reserved seating area for you and your guests
- Red carpet photo meet & greet with celebrities
- Prominent brand placement on step and repeat
- Honorable mention from the podium during the event
- An acknowledgement on all Gala related social media & event promotion
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

PLATINUM SPONSOR: \$50,000

- (10) Distinguished tickets to the event
- Pre-Event check in for you and your guests to skip registration
- Reserved seating area for you and your guests
- Red carpet photo meet & greet with celebrities
- Prominent brand placement on step and repeat
- Honorable mention from the podium during the event
- An acknowledgement on all Gala related social media & event promotion
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

GOLD SPONSOR: \$25,000

- (6) Distinguished tickets to the event
- Pre-Event check in for you and your guests to skip registration
- Reserved seating area for you and your guests
- Brand placement on step and repeat
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

SILVER SPONSOR: \$10,000

- (4) Distinguished tickets to the event
- Brand placement on step and repeat
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

BRONZE SPONSOR: \$5,000

- (2) tickets to the event
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

SPONSORSHIPS MUST BE
PURCHASED BY **AUG 30TH, 2024**

CONTACT MELISSA FUENTES
mfuentes@castla.org | (213) 839-3004
WWW.CASTLA.ORG/GALA



SPONSORSHIP LEVELS

BEVERAGE SPONSOR: \$15,000

- Signage at all bar service points
- Branded bar napkins at the event
- Branded signature drink
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

ENTERTAINMENT SPONSOR: \$10,000

- Prominent signage displayed with entertainment
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

VALET SPONSOR: \$7,500

- Ability to leave a promotional item in vehicles on exit
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

DESSERT TO GO SPONSOR: \$5,000

- Branded “to go” dessert box at exit
- Logo inclusion on pre-program sponsor scroll
- Sponsor name/logo/tagline/link on Cast website for one year

HOST A SURVIVOR: \$1,500

- (2) tickets given to a survivor and guest to attend the event
- Logo inclusion on pre-program sponsor scroll

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DIGITAL GALA JOURNAL

Help us celebrate our **25th Anniversary Gala** by purchasing an ad in our **Digital Gala Journal!**

The Cast 25th Anniversary Gala Digital Journal will be available online and on screens at the Gala.

In the digital journal, ads will have a similar level of prominence as traditional page ads. And to correspond with those levels, the ads will feature more regularly in rotation on the screens at the event.

The pricing is as follows:

FULL PAGE: \$2,500

Equivalent of a Full-Page ad in the digital program, maximum frequency on digital screens at the Gala.

HALF PAGE: \$1,250

Equivalent of a Half Page ad in the digital program, increased frequency on digital screens at the Gala.

For more information, or to purchase a digital journal ad, please contact Melissa Fuentes, Individual Giving Manager at mfuentes@castla.org or through our gala page at castla.org/gala

